



وزارة التعاون الدولي

Ministry of International  
Cooperation

# **Egypt Fostering Multilateralism & International Cooperation through Economic Diplomacy**



## GLOBAL CONTEXT IN 2020

## PRINCIPLES OF ECONOMIC DIPLOMACY

- Principle I: Multi-Stakeholder Platforms
- Principle II: Mapping Official Development Assistance to UN SDGs
- Principle III: Global Partnerships Narrative

## CONCLUSION



# GLOBAL CONTEXT IN 2020

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The year 2020 ushered in the Decade of Action for achieving the 2030 Sustainable Development Agenda, but also witnessed the perils of the Covid-19 global pandemic.

These challenges highlighted the key role of multilateralism and international cooperation to push development goals.

The functions of economic diplomacy emphasize international cooperation as one of the main sources of financing for development.



# PRINCIPLES OF ECONOMIC DIPLOMACY

## THEORIES ON ECONOMIC DIPLOMACY IN THE LITERATURE

“(The) changing political economy of development cooperation... reinvigorated calls to anchor development cooperation within diplomatic objectives and instruments.”

(Gulrajani, Mawdsley, & Roychoudhury, 2020)

“The functions of economic diplomacy emphasize the interconnection among economic, social and political interests and the active roles of different stakeholders, including: governments, development partners, civil society, and the private sector, all of which in turn demand innovative diplomatic tools and arrangements to activate these interests.” (Lee & Hocking, 2010)

Engaging development stakeholders on “issues of mutual interest.. and articulation and advocacy of their side’s respective interests” is requisite to a country’s ability to navigate the more porous boundaries of today’s modern world. (Pigman, 2005)

# EGYPT’S PRINCIPLES OF ECONOMIC DIPLOMACY



Sustainable development is only attainable through the collective integrated efforts of various national and international stakeholders.

# EGYPT'S PRINCIPLES OF ECONOMIC DIPLOMACY



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In Egypt, the Ministry of International Cooperation is the designated national entity that develops, strengthens and manages economic cooperation with multilateral & bilateral development partners.

## SHIFTING MINDSETS THROUGH

# ECONOMIC DIPLOMACY

**MULTI-STAKEHOLDER PLATFORMS**

Only together, we make change tangible.

**ODA SDG MAPPING**

Only with an efficient plan towards the SDGs, that we will catch the 2030 targets.

**GLOBAL PARTNERSHIPS NARRATIVE**

A clear, transparent communication to all stakeholders.

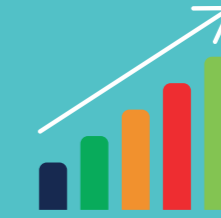
# PRINCIPLE I

# MULTI-STAKEHOLDER

# PLATFORMS

# EGYPT'S PRINCIPLES OF ECONOMIC DIPLOMACY

## Egypt's Economic Diplomacy Framework aims to:



Maximize socio-economic returns from ODA.



Ensure the alignment of development interventions with national objectives as well as with the SDGs.



Enhance the management of development cooperation for better implementation of development projects within Egypt.

## LITERATURE G20 EMINENT PERSONS GROUP:

“Effective country platforms will maximize the contributions of development partners as a group and scale up private investments, including by convergence around core standards.”

“Coherent and complementary operations between development partners will help scale up private sector investment. The adoption of core standards can also lower the private sector’s costs in working with a range of partners.”

# G20



*(G20 Eminent Persons Group on  
Global Financial Governance, 2018)*

## LITERATURE UN SECRETARY GENERAL ANTONIO GUTERRES

*Emphasized the role that multi-stakeholder platforms could play in delivering on the 2030 Agenda:*

“The ambition and breadth of the Sustainable Development Goals make them simply unattainable without robust partnerships... to bring together the actors with the appropriate mix of resources — knowledge, science and technology, finance — to find innovative solutions to pressing challenges that can be taken to the required scale.”

*(Report of the Secretary-General, 2017)*

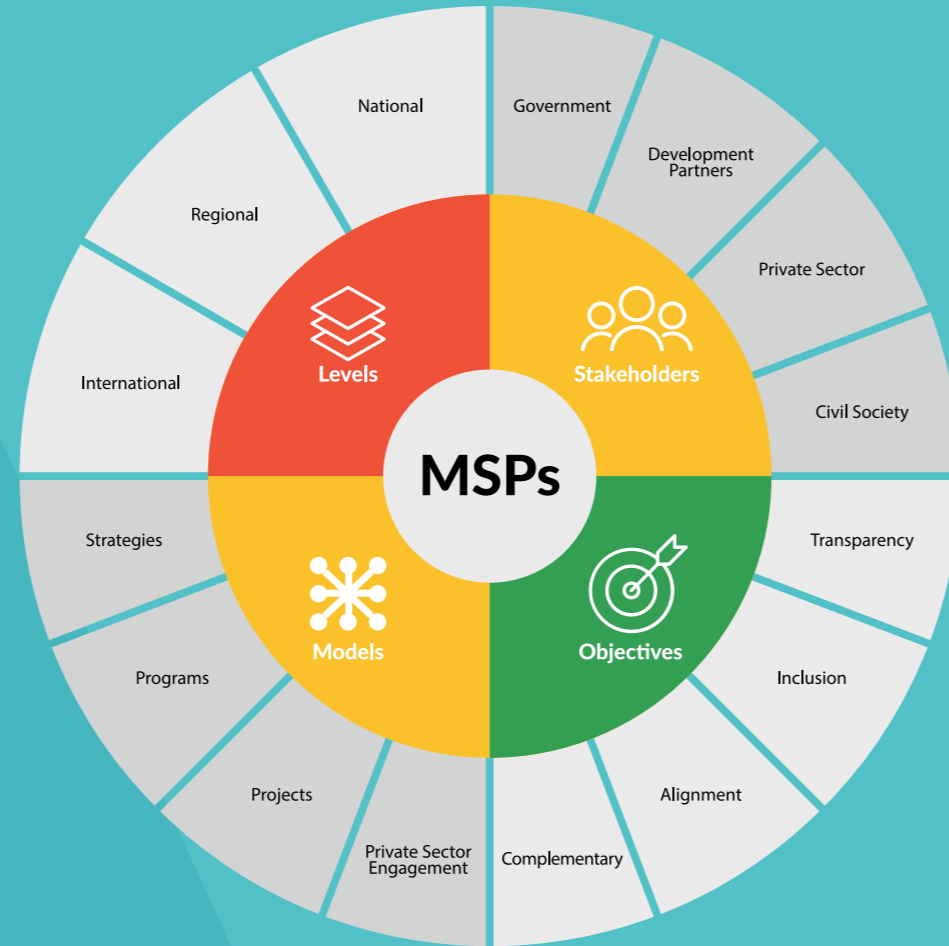


# MULTI-STAKEHOLDER PLATFORMS IN 2020

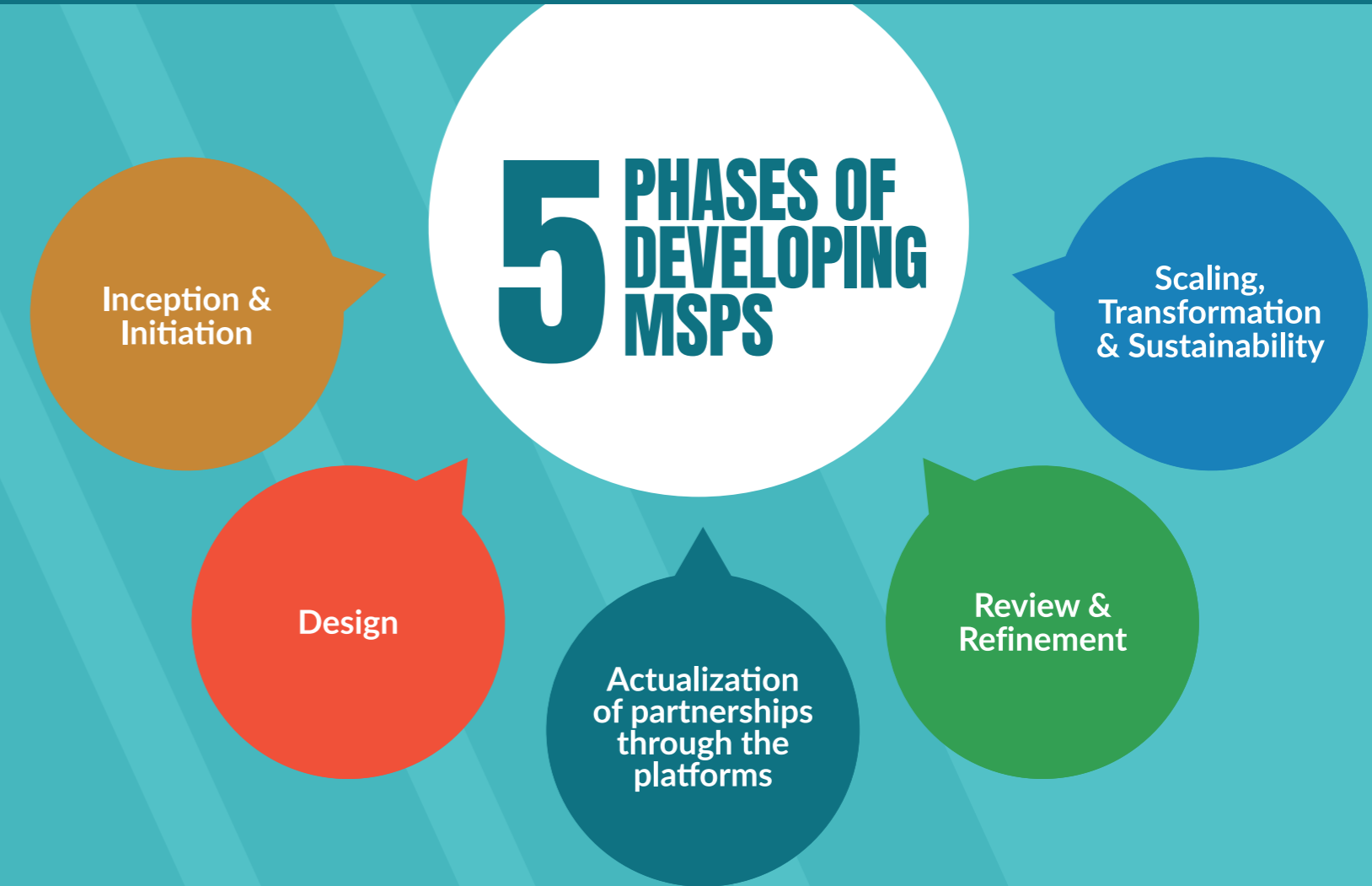
## The Multi-Stakeholder Platforms

create an institutionalized, transparent and inclusive country-led framework to facilitate constructive dialogue among various stakeholders.

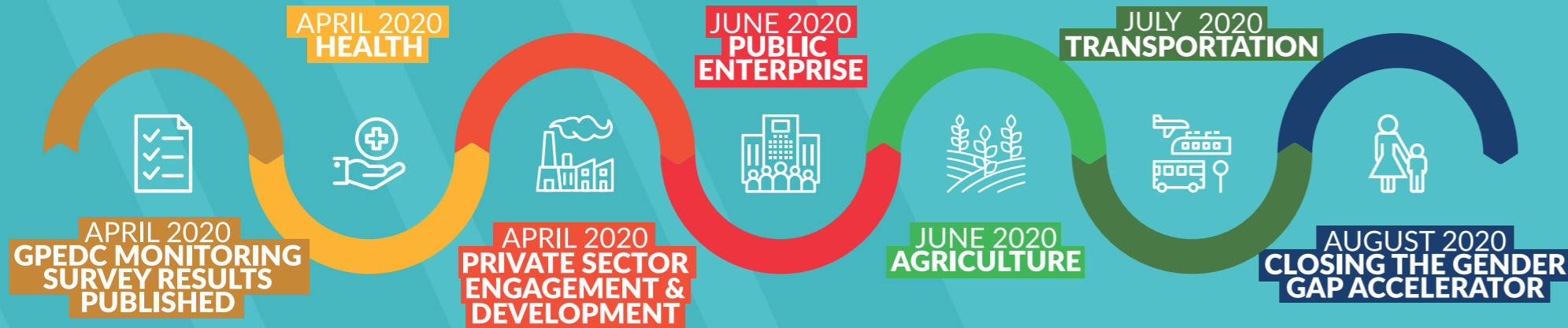
International partnerships are strengthened through such platforms and thereby projects supporting the SDGs were streamlined and coordinated.



# MULTI-STAKEHOLDER PLATFORMS



# MULTI-STAKEHOLDER PLATFORMS IN ACTION



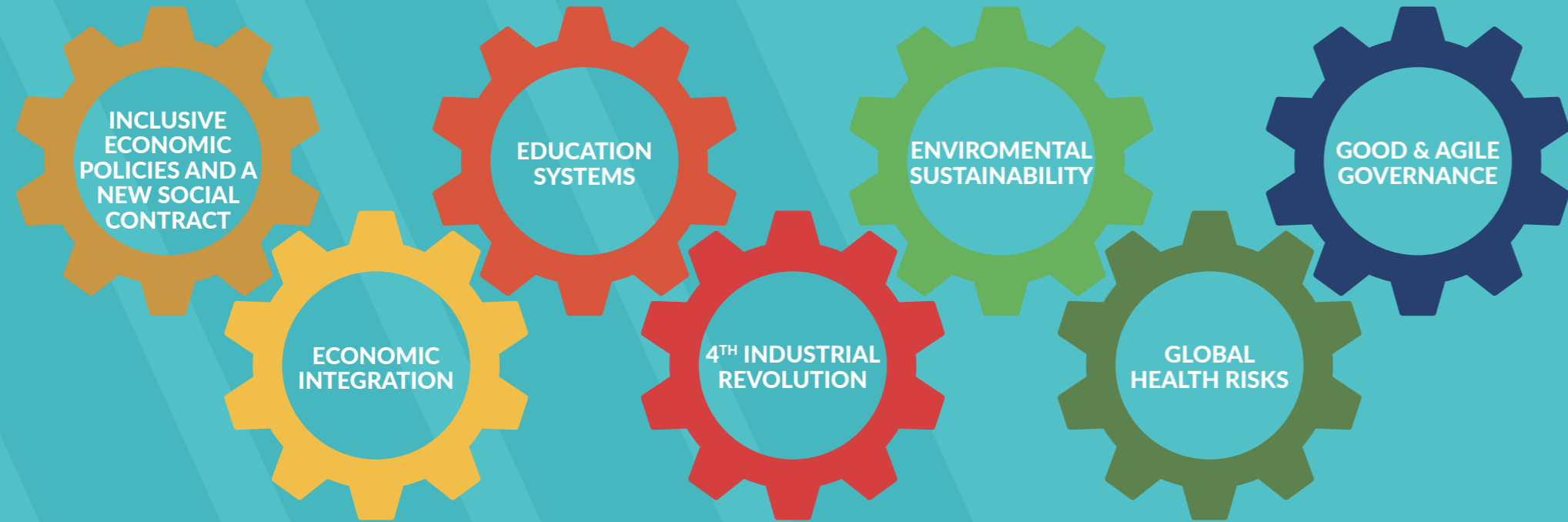
# ON THE ROLE OF IN DEVELOPMENT OECD CASE STUDY

On Egypt Private Sector Engagement through Development Cooperation.

Source: Private Sector Engagement Through Development Co-Operation (OECD, 2019)



# Stakeholder Capitalism



**CONCIOUS BUSINESS**

## PRINCIPLE II

## MAPPING OFFICIAL

## ASSISTANCE TO

## UN SDGs

# LITERATURE

## ESTABLISHING THE LINK BETWEEN ODA AND SDGs

“Makes development investments relevant to the needs and priorities identified by developing countries and articulated in their country results frameworks.”

(OECD DEVELOPMENT CO-OPERATION DIRECTORATE (DCD), 2017)



# LITERATURE

## MAPPING ODA TO SDGs EMPHASIZED:

**ACCOUNTABILITY:** Analyzing the contribution by providers and partners to common goals and results.

**COMMUNICATION:** Monitoring real change for the best results, stories and evidence to policymakers.

**DIRECTION:** Providing results information for decision making, while avoiding perverse incentives.

**LEARNING:** Providing and using evidence for capacity-building and behavioral change.

(OECD Development Co-operation Directorate (DCD), 2017)

# METHODOLOGY & APPROACH

## SECTORIAL SDG MAPPING



## PROJECT SDG MAPPING

ALIGN OBJECTIVES AND RESULTS OF ODA TO RELEVANT SDGs

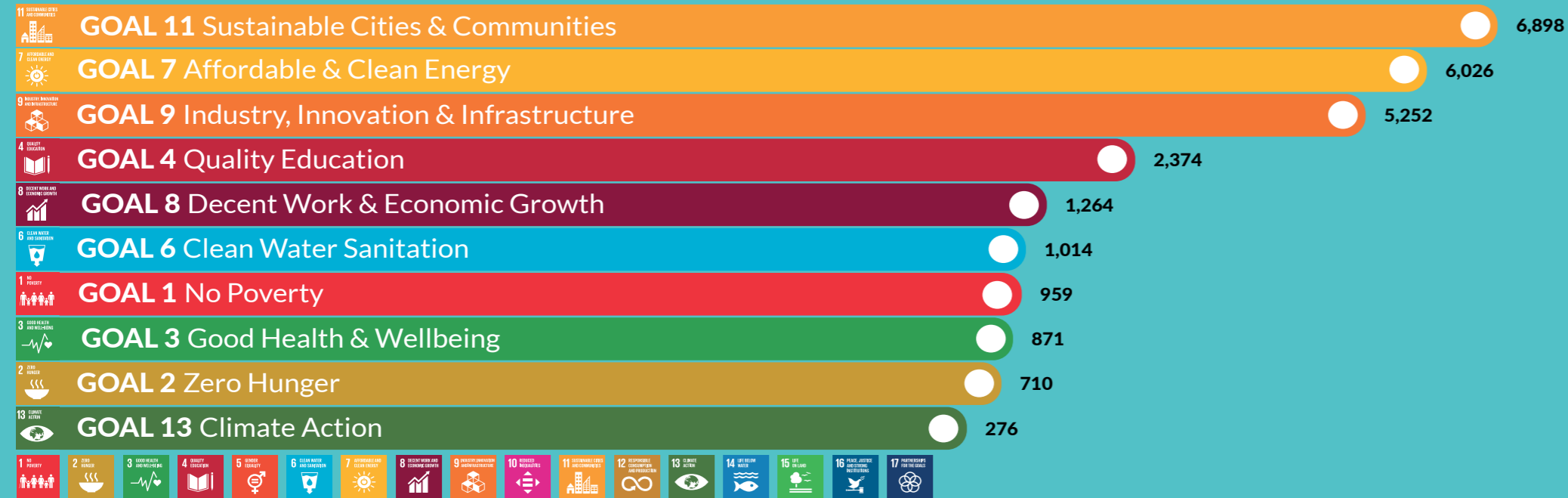
# ACROSS ALL THE SDGs THERE ARE MORE THAN

# 377 PROJECTS 25.6\$ BILLION

Ensuring **consistent** and **continuous** progress to meet the **2030** development targets.



# METHODOLOGY 1: SECTORIAL MAPPING RESULTS



**THE VALUE** is to understand on the national level the contributions and needs of each sector as defined by the recipient entity.

**The Limitation** is that it falls short of providing sufficient evidence on non-sectorial interventions.

# METHODOLOGY 2 : APPROACH 1 : PROJECT MAPPING RESULTS



Egypt. Connecting Global Goals in a Decade of National Action. 377 Projects / 25,662M USD



**THE VALUE** More accurate visibility and tracking of finance to different SDGs.

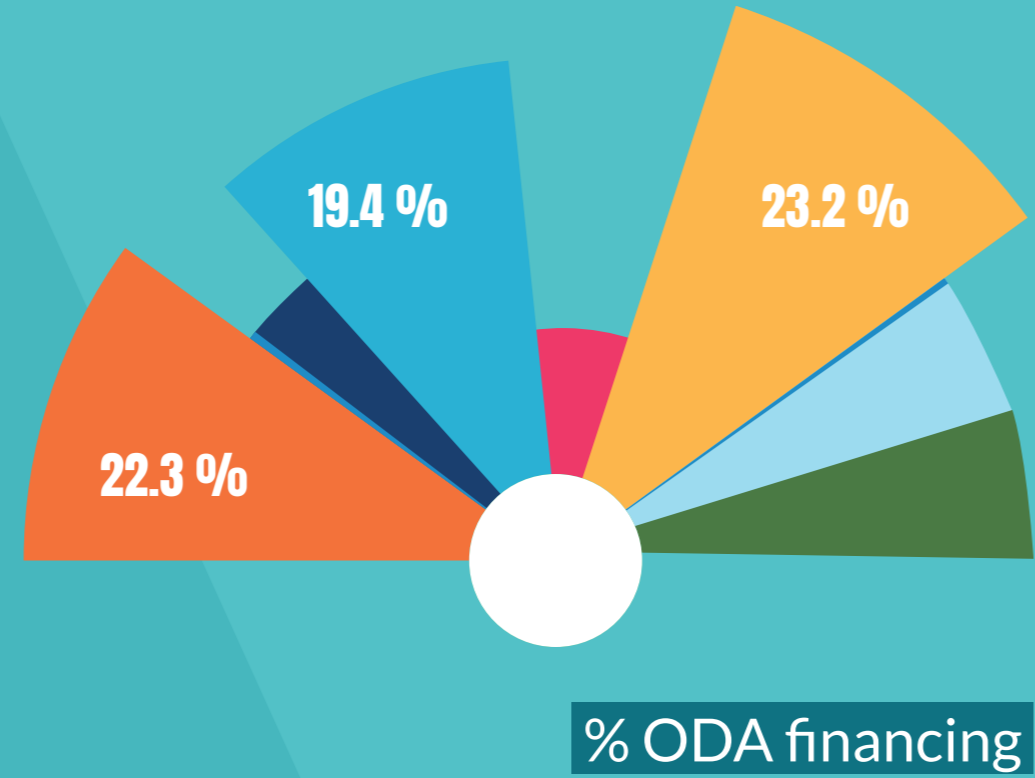
**The Limitation** Does not capture the contributions to cross-cutting themes.

# SDGs WITH THE HIGHEST DEVELOPMENT FINANCING

**7 AFFORDABLE AND CLEAN ENERGY**  
**34 PROJECTS**  
**5.9\$ BILLION**

**9 INDUSTRY, INNOVATION AND INFRASTRUCTURE**  
**36 PROJECTS**  
**5.7\$ BILLION**

**6 CLEAN WATER AND SANITATION**  
**43 PROJECTS**  
**4.9\$ BILLION**



# METHODOLOGY 2: APPROACH 2: PROJECT MULTIPLE MAPPING RESULTS

**THE VALUE** accounts for the multidimensional linkages of projects to various SDGs.

**THE LIMITATION** hard to track financial allocations.

Example: **SDG 1**

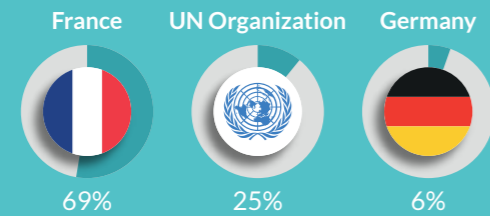
- “No Poverty” is the motive and ultimate goal of all development interventions through ODA.
- Project interventions that target upgrading infrastructure, providing services or promoting sustainability address one or more of the multiple dimensions of poverty.



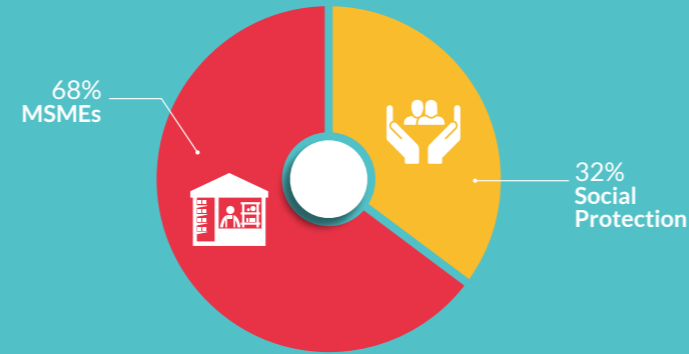
# COMPARATIVE ANALYSIS BETWEEN SINGLE AND MULTIPLE PROJECT MAPPING

Single Mapping  
**US\$ 82 million**  
Financed  
**13 Projects**

### Partners

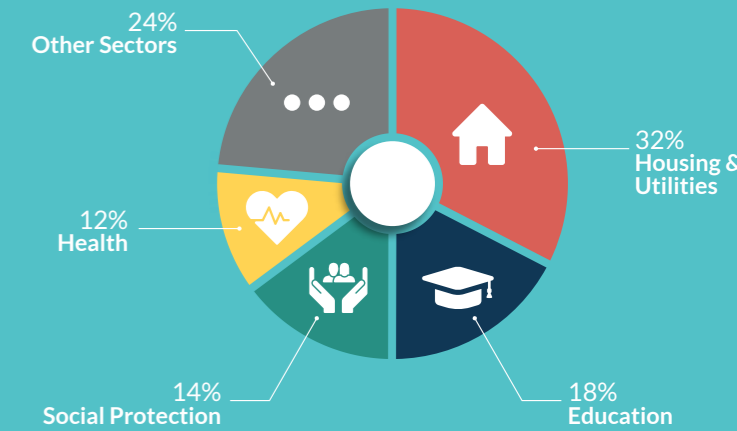
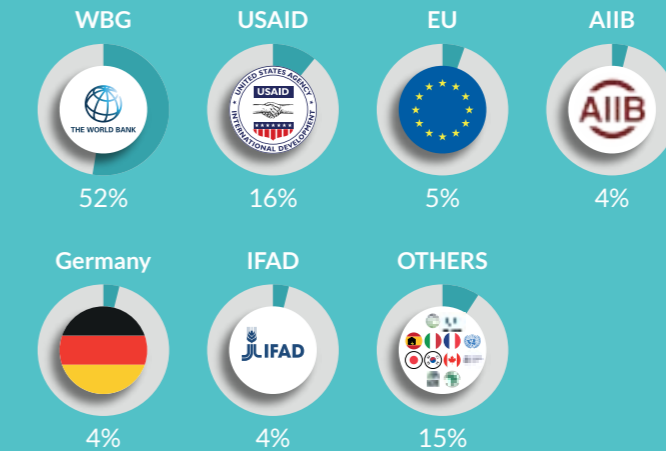


### Sectors



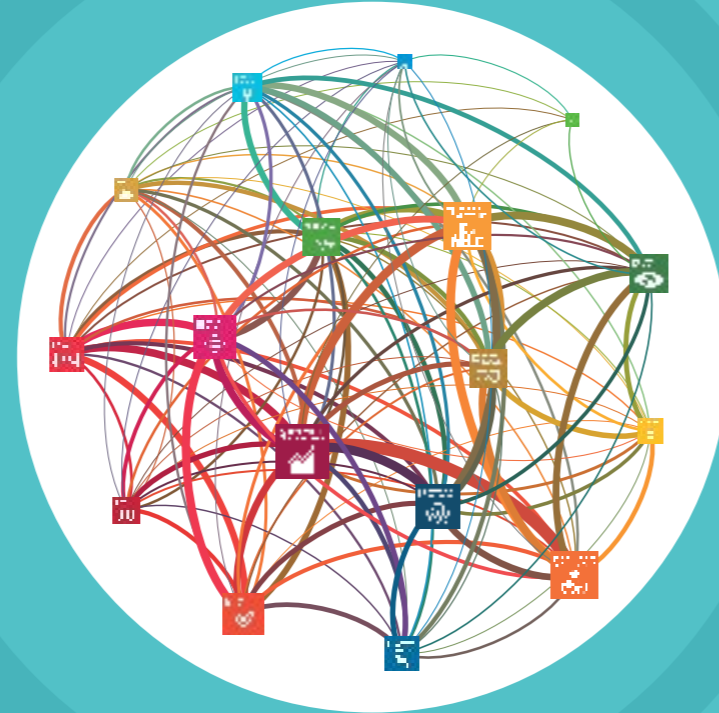
# COMPARATIVE ANALYSIS BETWEEN SINGLE AND MULTIPLE PROJECT MAPPING

Multiple Mapping  
**US\$ 6.7 billion**  
Financed  
**99 Projects**



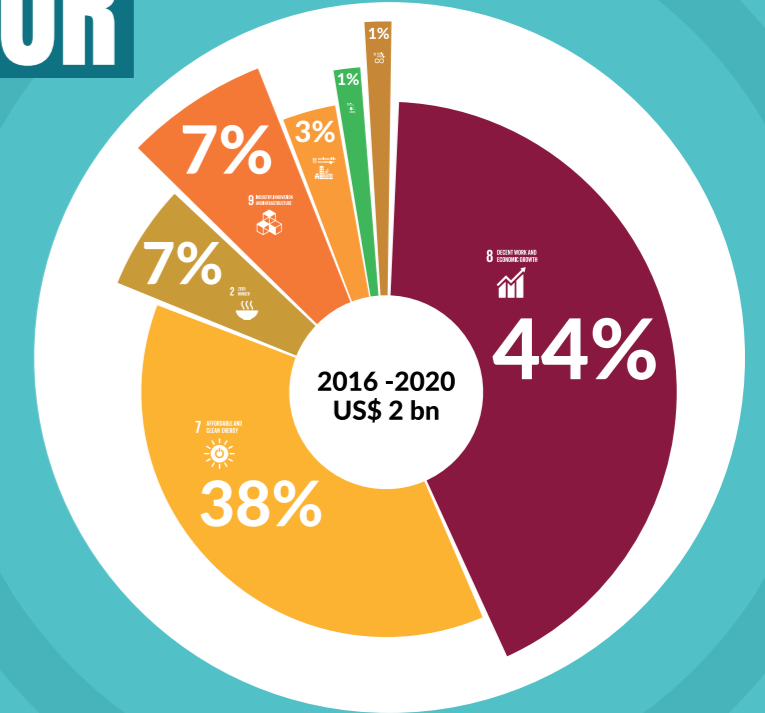
# PUTTING IT ALL TOGETHER

Mapping ODA-financed projects to more than one SDG reflects the complex and reciprocal relationships between SDGs that capture the distinct feature of ODA which creates the synergies that reflect the multidimensionality of goals.



# APPLYING THIS TO ODA FINANCE TO PRIVATE SECTOR

Mapping ODA-financed projects to more than one SDG reflects the complex and reciprocal relationships between SDGs that capture the distinct feature of ODA which creates the synergies that reflect the multidimensionality of goals.



(FDI Intelligence Financial Times)

# PRINCIPLE III

## GLOBAL

## PARTNERSHIPS

## NARRATIVE

Principle III

### LITERATURE

“Strategy processes for sustainable development are a complex task that put people right at the center of attention: their analyses, dialogue, images, competences, planning, investments and actions are to define a society’s joint economic, social and ecological goals.

**Strategic Communication in this context is supposed to be a pre-requisite and an instrument of effective policy making and public participation:**

from formulating a vision, negotiating and decision making, developing and implementing plans to monitoring impacts”

(GTZ, 2006)



# COMMUNICATIONS FRAMEWORK FOR EFFECTIVE DEVELOPMENT



**Traditional Communication**  
Becoming less effective

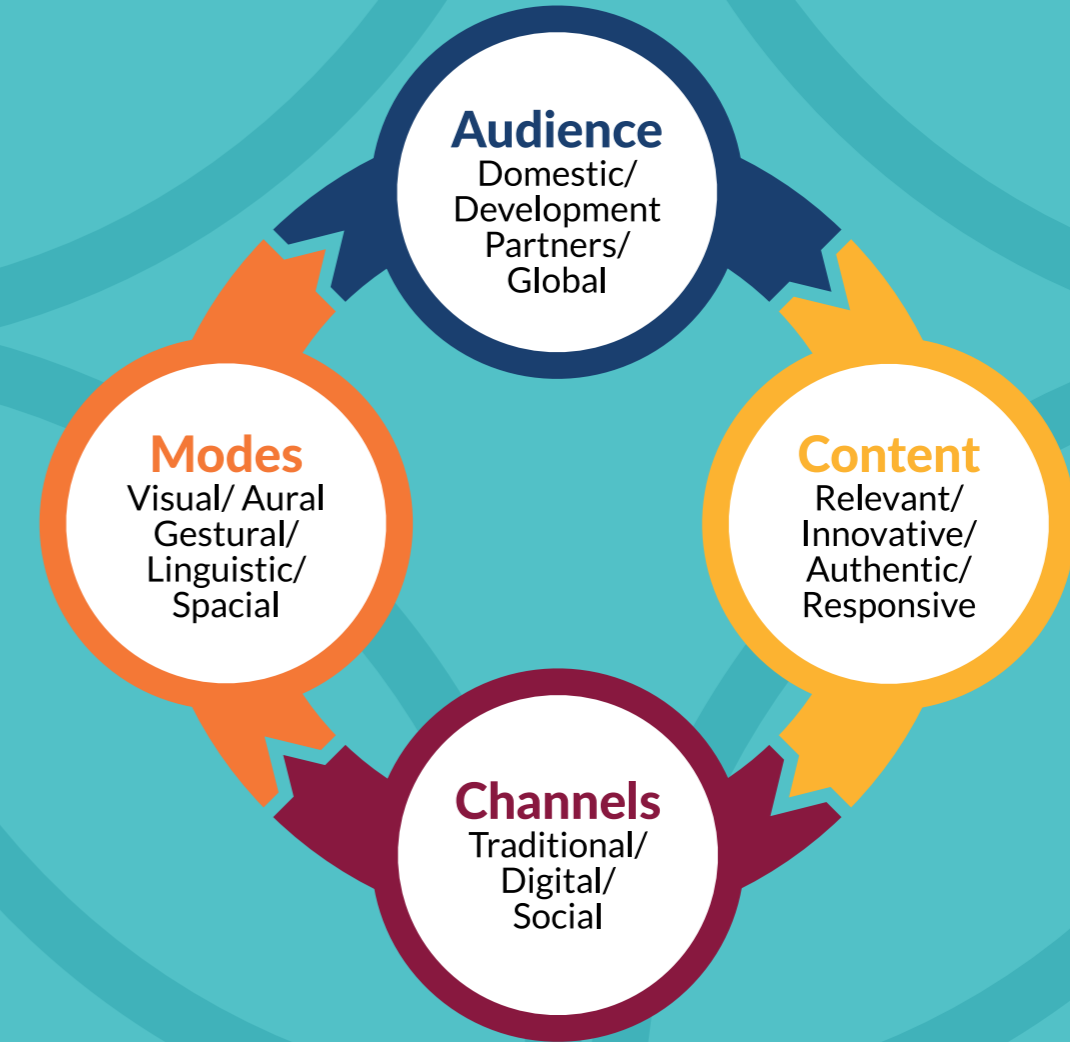
**Technology**  
Redirecting trajectory

**Effectiveness**

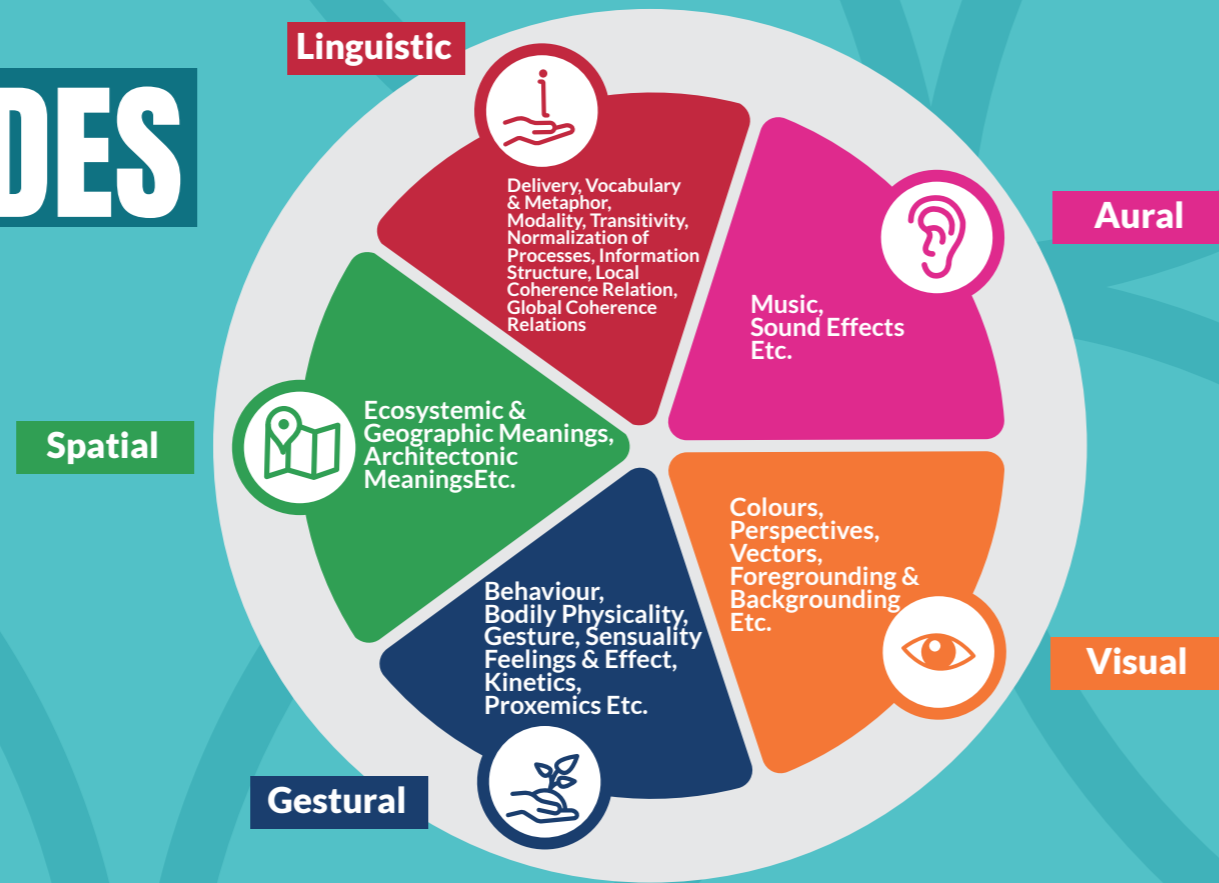
**Modes of Communication**  
Various and expanding

**Impact**  
Fundamental Goal

# COMMUNICATION ECOSYSTEM



# THE DESIGN ELEMENTS OF DIFFERENT MODES OF MEANING



# CONCLUSION

# STAKEHOLDER ENGAGEMENT THROUGH ECONOMIC DIPLOMACY



This booklet provides the opportunity to capture and document the successful country practices, where findings and insights with all stakeholders offer a base for future interventions and inform decisions on optimal allocations of funds towards fulfilling

# THE 2030 AGENDA.

